

BOTOX[®]

“THE WONDER DRUG”

Botox[®] is considered by many in the field of cosmetic medicine to be a wonder drug. Approved for cosmetic use in 2002 by the FDA, this treatment has been used therapeutically for over twenty-five years. Botox was initially recognized for its ability to effectively treat stuttering and uncontrollable muscle spasms and has been used recently as a treatment for migraine headaches. It has also been very effective in treating hyperhidrosis (excessive sweating).

Botox inhibits neuromuscular activity by blocking communication between the nerve fiber and the muscle thereby preventing contraction and temporarily relaxing the muscle. Botox is used cosmetically to achieve a more restful and smooth appearance of the areas treated. For cosmetic purposes, Botox is generally administered around and between the eyes and in the forehead, and can also be used to raise the tip of the nose and turn up the corners of the mouth.



The procedure is quick, taking no more than fifteen minutes and there is no downtime. The effects of Botox develop within three to five days and will typically last from three to four months. Occasionally, a touch-up may be required and will usually take place two weeks after the first treatment to ensure that the product has achieved its maximum benefit. The more often you undergo Botox treatments, the less you will need it. Over time, wrinkles tend to dissipate and Botox is not needed as often. For patients who are just starting to notice the signs of aging, Botox will likely prevent the wrinkles you currently have from deepening. In other words Botox may stop wrinkles from occurring.



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Another benefit of Botox discovered by Dr. Dayan through clinical research is that Botox treatments will improve the first impression that you make. Dr. Dayan has shown that others are more likely to think favorably of a person who has Botox.

Side effects from Botox are very rare and minor in nature. Dr. Dayan believes that Botox is one of the safest products in all of medicine. In fact, there are more side effects and complications associated with aspirin use or alcohol consumption.

Botox[®] used to treat forehead wrinkles



There has been confusion as to the disparity in pricing for Botox. The product comes in powder form and is diluted with saline by the doctor. The amount of saline one uses may determine the potency of the product. If the price seems too good to be true, you may not be treated with Botox that is full-strength.

Dr. Dayan is one of the country's leading experts on Botox. He has trained over 3,000 physicians and PA's on how to use Botox both in the U.S. and overseas. In addition, he has written numerous medical articles and books on the subject. While there are many local establishments offering Botox you may want to consider the value of being treated by an expert.

By visiting Dr. Dayan or Michelle Whitehall, MS, PA-C, you will be assured you are receiving the highest in quality and care.

